

Steve Massa is currently a Senior Project Manager with the City of Riverside's Economic Development Department. He has over 25 years of information and technology experience across both public and private sectors and is currently working on a variety of strategic projects which foster a robust and inclusive innovation ecosystem. Steve is passionate about helping entrepreneurs find investors, customers and resources, and serves as an executive board member and mentor for Riverside Excite, a technology incubator in Riverside, CA.

Steve is also the Executive Director for SmartRiverside, a 501c3 non-profit organization comprised of public, private and educational stakeholders. SmartRiverside is focused on providing technology services and training through a variety digital inclusion program. SmartRiverside, and its coalition partners, have given away over 8,000 computers and is helping to train 5000 workers in varying technical fields through its TechHire and Code to Career accelerated technical career pathways.

Prior to working for the City of Riverside, Steve was Founder and CEO of a B2B wholesale distributor of specialty craft supplies which was sold in 2008. He began his career in sales and business management working for a variety of Fortune 500 technology companies and venture-funded startups.

Steve received in bachelor's degree in Economics from UC San Diego, and has complete numerous certificated trainings on business expansion, retention, workforce development and entrepreneur ecosystems. He lives in Temecula with his wife and 3 children.