



With over a decade of credits to her name, ChéLa has had the rare opportunity to keep a hand in both music and television, gaining experience in brand, talent, and artist management; public relations and event logistics. She has worked with some of the biggest names in music and entertainment such as Whitney Houston, Patti Labelle, Chaka Khan, Steve Harvey, and a host of others. She is known across multiple platforms from live events, to television and tours including reality show hits like Bravo's "Real Housewives of Potomac", CBS' "Undercover Boss," Oxygen's "Preachers of LA, Detroit, and Atlanta" and "Living with Funny"; VH1's "Basketball Wives LA" and "Love and Hip Hop Atlanta"; and BET's "Music Moguls" and "The Westbrooks"; events like "Soul Beach Music Festival," "The Merge Summit," and "The Cry Hollywood"; and most recently she tour managed a 53 city tour across three countries producing "The Real Comedians of Social Media" and the "Love and Laugh Hour" with All Def Digital's Kevonstage, Tahir Moore, Tony Baker, and Melissa Fredericks.

Unifying her own gifts and talents under one moniker, The Lyricmonét Company, ChéLa currently offers production support for events and television, marketing and strategic management for faith-based non-profits, and brand management services to inspiration based clients from her headquarters in the Washington, DC metro area.